



## EXECUTIVE PROFILE

Entrepreneurial capital markets executive with more than two decades of experience in European small- and mid-cap equity markets, cross-border listings, corporate finance and investor relations. Combines strategic capital markets expertise with hands-on execution across public company positioning, financing, investor communication, shareholder meetings and corporate governance.

## CORE EXPERTISE

- Equity Capital Markets (ECM)
- Corporate Finance & Equity Financing
- Capital Markets Communication
- Shareholder Meeting Solutions & NFC Voting
- Investor Access & Market Visibility
- Cross-Border Listings & Transactions
- Investor Relations & Equity Story Development
- Public Company Positioning
- Corporate Structuring & Governance

## BOARD PROFILE

Alexander Coenen serves as CEO, Board Member of EC European Capital RTO 1 AB. This website CV presents selected professional experience and qualifications relevant to the board mandate.

## PROFESSIONAL EXPERIENCE

Since 2022

### EC European Capital Markets SE

#### Head of Equity Capital Markets | Founder & Majority Shareholder

- Advising growth companies on equity financing, capital markets strategy and public market positioning.
- Structuring and supporting stock exchange listings and cross-border capital markets transactions.
- Developing equity stories, investor presentations and capital markets communication strategies.
- Advising listed companies on investor relations, shareholder communication and corporate governance.
- Developing modern shareholder meeting infrastructure and NFC-based live voting technologies.

2016–2021

### Capital Lounge GmbH

#### Managing Director | Founder

- Capital markets advisory for listed and pre-IPO growth companies.
- Investor relations, corporate communication and financing transactions.
- Investor access strategies, conferences and executive round-table formats.

2007–2016

### Public Research Lda

#### Managing Director | Founder

- Cross-border capital markets advisory and research on European listing environments.
- Support for secondary listings, investor roadshows and international investor communication.

2004–2007

### CdC Capital GmbH / AG

#### Managing Director / CEO | Founder

- Founded and developed the company into a publicly listed capital markets advisory business.
- Advised growth companies on financing, investor relations and stock exchange listings.

2001–2004

### Merck Finck & Co

#### Structured Products & Trading

- Trading and structured financial products with early specialization in equity market structures.



## EDUCATION & QUALIFICATIONS

- B.Sc. Business Administration, Friedrich-Alexander-University Erlangen-Nuremberg — Focus: Marketing
- Qualified Bank Clerk (Bankkaufmann), Munich

## ADDITIONAL INFORMATION

- Founder of the “7 Sins – 7 Chances” capital markets conference for listed small- and mid-cap companies.
- Current mandates: Managing Director, Cloud2Go GmbH; Board Member, Cattleya, Lda.
- German nationality | Munich, Germany | Born 1974

## ECRTO1 BOARD FOCUS

Capital markets, listings, investor relations, corporate finance and public-company positioning.